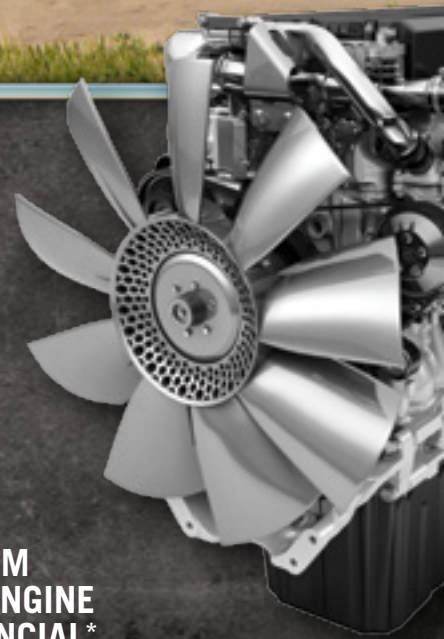




SERIOUS TRUCKS. SERIOUS POWER. SERIOUS DEALS.



GET FREE DETROIT™ VIRTUAL TECHNICIAN™ ON BOARD DIAGNOSTIC SYSTEM WHEN YOU ORDER A NEW WESTERN STAR® TRUCK WITH ANY DETROIT™ ENGINE AND AXLE COMBINATION, AND FINANCE THROUGH DAIMLER TRUCK FINANCIAL.*

You can call it the trucking trifecta. Right now, for a limited time, get a Western Star truck outfitted with a powerful, efficient Detroit engine and Detroit axle, plus free Virtual Technician service for up to five years. But this deal won't last, so place your order with your Western Star dealer today.

See next page for details >>



DETROIT™
DEMAND PERFORMANCE™

Daimler Truck Financial





WESTERN STAR 4700SB



WESTERN STAR 4800TS



WESTERN STAR 4900SB WITH FE PACKAGE

TAKE YOUR BUSINESS TO THE NEXT LEVEL.

Now's the time to get the truck you've always wanted. Here's how. Place your order for an all-new Western Star 4700, 4800 or 4900 with any Detroit™ engine and axle combination. When the truck is financed through Daimler Truck Financial*, eligible customers will get Detroit™ Virtual Technician™ on board diagnostic system free up to five years, and a service support card worth up to \$2,000.

To find a dealer, go to westernstartrucks.com/dealers/northamerica

	SERIOUS DEAL 1	SERIOUS DEAL 2	SERIOUS DEAL 3
Truck And Detroit Component	Engine Only	Engine + Front Axle	Engine + Rear Axle + Front Axle
Free Virtual Technician	3 years (a \$1,094 value)	4 years (a \$1,190 value)	5 years (a \$1,286 value)
Free Western Star Service & Support Card	\$750	\$1,000	\$2,000 for Western Star 4800 and 4900
			\$1,500 for Western Star 4700
TOTAL VALUE	\$1,844	\$2,190	UP TO \$3,286

**Unlike the trucks, this deal won't last.
Contact your Western Star dealer today.**

Hurry, this offer expires on December 31, 2013. See your Western Star dealer and spec your dream truck with the power of a Detroit engine and durable Detroit axle combination.



Daimler Truck Financial

Financing that works for you.



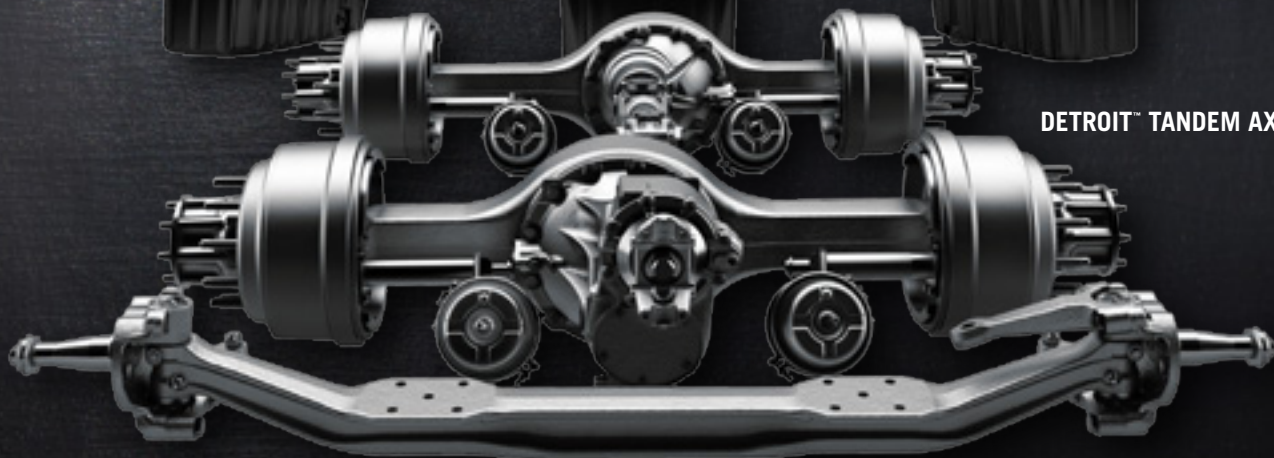
DETROIT™
DEMAND PERFORMANCE™

DETROIT™ DD15[®] TC



DETROIT™ DD13[®]

DETROIT™ DD16[®]



DETROIT™ TANDEM AXLE

DETROIT™ STEER AXLE

KEEP YOUR HARD WORKING TRUCK WORKING HARD.

Detroit™ Virtual Technician™ on board diagnostic system acts as your mechanic on the road. It constantly monitors the engine, axle and other components, and alerts you when something needs attention. Now, you can get Virtual Technician free for up to five years – a \$1,286 value. Plus, you can get a service card worth up to \$2,000 toward maintenance and repair when you finance with Daimler Truck Financial*. This is an offer you don't want to miss, so see your Western Star dealer today.

To find a dealer, go to westernstartrucks.com/dealers/northamerica



WESTERN STAR™

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